

The impending Honolulu rail project ridership debacle.

“HART should prepare for a scenario in which actual ridership, or the number of passengers actually using rail, falls short of forecasted estimates.” City Auditor. (Note 1)

The City has grossly overestimated the ridership forecast for Honolulu rail. As demonstrated below, actual ridership is likely to be less than half the City’s forecast of 116,300:

1. Honolulu has had three environmental impact statements for transportation in the last 20 years. Each time the city forecasts a 25-30 percent increase in future bus ridership, yet each time the actual ridership has subsequently declined. (Note 2)
2. The forecast for Honolulu public transportation ridership is based on the fallacy that ridership increases with population. That has never been the case either nationally or locally. In Honolulu, for example, while population growth over the past thirty years has increased by 25 percent, bus ridership has declined 11 percent. The peak year for transit use was 1986. (Note 2)
3. The City projects that the percentage of commuters using public transportation will increase from 6.0 percent to 7.4 percent if rail is built. But the percentage use of public transportation by commuters in all cities with rail *declined* between 1980 and 2000, regardless of whether they had rail by 1980 or subsequently built rail. The sole exception was San Diego which built a rail line in 1981 and increased its percentage use from 3.3 to 3.4 percent. (Note 3)
4. The Washington DC Infrastructure Management Group (IMG Rebel) reviewed the rail plan on behalf of Governor Lingle and found that in comparing the City’s ridership revenues against fare increases the City did not allow for the negative effects of fare increases. Using the American Public Transportation Association’s study of the relationship between fare and ridership changes suggests that the City’s then planned 2015 35 percent fare increase would produce a *reduction* in ridership of approximately 12 percent vs. the 11 percent *increase* projected. (Note 4)
5. IMG Rebel points out that a 2007 Federal Transit Administration report shows that overall rail ridership estimates were in error by an average of 40 percent. However, new rail systems tend to have higher errors than extensions of existing systems. Actual ridership was 47 percent less than estimated for new rail projects, while extensions of existing projects were off by 35 percent. (Notes 4 & 5)
6. IMG Rebel concludes that, “Post-rail transit system usage and fare revenue are likely to be substantially lower than that projected in the current Financial Plan, since the Plan’s projection would require an unprecedented and unrealistic growth in transit utilization for a city that already has one of the highest transit utilization rates in the country.” (Note 4)

7. The table below shows *actual* ridership for all U.S. rail cities of less than four million population, followed by an outlier: Honolulu's rail ridership projection. (Note 6):

City	Population (millions)	Daily rides as of 2015	Miles of rail	Rides per mile	R iders per million pop.
Seattle	3.7	41,000	20.4	2,010	11,081
Minneapolis	3.5	71,400	21.8	3,275	20,400
San Diego	3.3	123,300	53.5	2,305	37,364
Denver	2.8	76,600	48.0	1,630	27,357
St. Louis	2.8	47,600	46.0	1,035	17,000
San Juan	2.6	32,800	10.7	3,065	12,615
Charlotte	2.4	16,700	9.6	1,740	6,958
Portland	2.4	122,900	60.0	2,048	51,208
Pittsburgh	2.4	22,281	26.2	850	9,284
Sacramento	2.3	45,300	42.9	1,056	19,696
San Jose	2.0	33,400	42.2	791	16,700
New Orleans	1.3	22,900	22.3	1,027	17,615
Salt Lake City	1.2	67,300	44.8	1,502	56,083
Buffalo	1.1	17,100	6.4	2,672	15,545
Honolulu	1.0	116,300	20.7	5,618	116,300

8. The Final EIS forecasts for Honolulu rail and San Juan (which is the only other elevated rail system to be built in recent years) are remarkably similar: 116,300 and 114,492 daily riders respectively. Actual ridership for San Juan turned out to be only 27,567 daily, which was 76 percent *less* than what had been projected. (Note 5)
9. San Juan's combined bus and rail ridership declined from 32.6 million the year before rail opened to 26.4 million the year after, and it never recovered. Parsons Brinckerhoff who prepared the Honolulu ridership projection also prepared San Juan's. (Note 7)

The foregoing indicates that the City is no better at estimating ridership than it is at estimating costs. We need to replace the train project with an alternative that, unlike rail, will reduce the current level of traffic congestion.

Cliff Slater is a Hawaii businessman whose notes for this article are at honolulutraffic.com

Explanatory notes:

Note 1: Honolulu City Auditor, Report No. 16-03/April 2016.

Note 2: Hawaii State Data Book Time Series. Tables 1.06 and 18.26

Note 3: <http://www.honolulutraffic.com/FullReport.pdf> Exhibit 4.12

Note 4: www.honolulutraffic.com/Final_Report_Honolulu_Rail_Transit_Financial_Plan.pdf

Note 5: http://www.honolulutraffic.com/NSPA_2008_Final.pdf p. 19.

Note 6: https://en.wikipedia.org/wiki/List_of_United_States_rapid_transit_systems_by_ridership

The population data are from the U.S. Census and 2015 ridership data from APTA.

Note 7: http://www.apta.com/resources/statistics/Documents/Ridership/2004_q4_ridership_APTA.pdf p. 30

http://www.apta.com/resources/statistics/Documents/Ridership/2007_q4_ridership_APTA.pdf p. 30