



GRASSROOT
INSTITUTE OF HAWAII

Nurturing the rights and responsibilities of the individual in a civil society...

Thank you for choosing to work with Election Research on the **HI - Akaka Bill - Survey – 2** campaign. We completed the third pass last night to the 280,308 homes in the call universe.

In all, three passes were made for all non-live responses Election Research detected. This includes Ring-No-Answers (RNA), Busy, and Answering Device call results.

Through the third pass, the **HI - Akaka Bill - Survey – 2** campaign had a completion rate of 67.34%. This means that Election Research either had a live voice (48.34% including hang-ups) or an answering device (19.00%) in 67.34% of all the homes we targeted. Election Research has obtained the following results:

1. 121,288 live responses were detected. This is 43.27% of all targeted households. This means that each of these households heard at least 10-seconds of the survey.
2. 40,995 live respondents answered one or more questions. This is 14.62% of all households and 33.80% of all live respondents.
3. 15,342 live respondents completed the entire survey. This is 5.47% of all households and 12.65% of all live respondents.
4. 52.09% of all respondents are registered to vote in Hawaii.
5. 24.17% of all respondents support the proposed increase in the state excise tax that will cost the average Hawaii family an estimated \$450.00 per year.
6. 18.37% of all respondents support laws that provide preferences for people groups based on their race.
7. 32.70% of all respondents want Congress to approve the Akaka bill, now pending in Congress, that would allow native Hawaiians to create their own government not subject to all the same laws, regulations and taxes that apply to other citizens of Hawaii.
8. 44.96% of all respondents would be less likely to vote for an elected official who supports the Akaka bill.
9. 20.62% of all respondents consider themselves to be native Hawaiian.
10. 32.75% of all respondents consider themselves to be a Republican.
11. 35.54% of all respondents consider themselves to be a Democrat.
12. 31.70% of all respondents are undecided or did not state a political party preference.
13. 39.55% of all respondents are male.
14. 55.81% of all respondents are 50 years of age or older.



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Below is a copy of the Client Segment Status report through pass 3 for your review. A copy is also attached:

HI - Akaka Bill - Survey - 2						
Segment	Total Plays	Yes	No	No Response	Responding Percent "Yes"	Responding Percent "No"
Registered?	40,995	20,358	18,725	1,912	52.09%	47.91%
Support Excise Tax Increase of \$450 per Year?	28,124	4,242	13,306	10,576	24.17%	75.83%
Support Racial Preferences?	23,129	3,022	13,427	6,680	18.37%	81.63%
Support Akaka Bill?	20,504	5,197	10,694	4,613	32.70%	67.30%
Less Likely to Support Akaka Bill Supporter?	19,410	7,195	8,808	3,407	44.96%	55.04%
Native Hawaiian?	18,672	3,176	12,228	3,268	20.62%	79.38%
Republican?	15,401	4,408	8,671	2,322	33.70%	66.30%
Democrat?	10,992	4,784	4,267	1,941	52.86%	47.14%
Male?	15,376	5,351	8,178	1,847	39.55%	60.45%
50+	15,342	6,773	5,362	3,207	55.81%	44.19%

Republican?	4,408	32.75%
Democrat?	4,784	35.54%
No Preference/ Undecided	4,267	31.70%
Totals	13,459	100.00%

**STATEWIDE SURVEY OF HAWAII - EXCISE TAX AND AKAKA BILL –
JULY 7, 2005**

KEY:

Y = YES

N = NO

? = UNDECIDED

S = SKIP

**U = UNKNOWN (DNU MESSAGE PLAYS ONCE AND IF THERE IS NO INTELLIGIBLE
RESPONSE THE CALL TERMINATES.)**

DNU = DID NOT UNDERSTAND MESSAGE

**# = NEXT SEGMENT THAT DISPLAYS UPON RECEIVING A PARTICULAR RESPONSE.
FOR EXAMPLE, Y = 3 MEANS ON YES GO TO SEGMENT 3.**

1 Registered? - (YES, NO)

THIS IS FEC RESEARCH WITH A 45 SECOND PUBLIC SURVEY. ARE YOU
REGISTERED TO VOTE IN HAWAII?

Y: 2
N: 2
U: 2
DNU1: 12

2 Support Excise Tax Increase of \$450 per Year? - (YES, NO)

YOUR OPINIONS MATTER. PLEASE TAKE THE TIME TO ANSWER THE FOLLOWING
8 QUESTIONS. DO YOU SUPPORT THE PROPOSED INCREASE IN THE STATE
EXCISE TAX THAT WILL COST THE AVERAGE HAWAII FAMILY AN ESTIMATED
\$450.00 PER YEAR?

Y: 3
N: 3
U: 3
DNU1: 12

3 Support Racial Preferences? - (YES, NO)

DO YOU SUPPORT LAWS THAT PROVIDE PREFERENCES FOR PEOPLE GROUPS
BASED ON THEIR RACE?

Y: 4
N: 4
U: 4
DNU1: 12

4 Support Akaka Bill? - (YES, NO)

THE AKAKA BILL, NOW PENDING IN CONGRESS, WOULD ALLOW NATIVE HAWAIIANS TO CREATE THEIR OWN GOVERNMENT NOT SUBJECT TO ALL THE SAME LAWS, REGULATIONS AND TAXES THAT APPLY TO OTHER CITIZENS OF HAWAII. DO YOU WANT CONGRESS TO APPROVE THE AKAKA BILL?

Y: 5
N: 5
U: 5
DNU1: 12

- 5 Less Likely to Support Akaka Bill Supporter? - (YES, NO)

WOULD YOU BE LESS LIKELY TO VOTE FOR AN ELECTED OFFICIAL WHO SUPPORTS THE AKAKA BILL?

Y: 6
N: 6
U: 6
DNU1: 12
DNU2: 12

- 6 Native Hawaiian? - (YES, NO)

DO YOU CONSIDER YOURSELF TO BE A NATIVE HAWAIIAN?

Y: 7
N: 7
U: 0
DNU1: 13
DNU2: 14

- 7 Republican? - (YES, NO)

DO YOU CONSIDER YOURSELF TO BE A REPUBLICAN? (PLEASE NOTE THAT ONLY "YES" RESPONSES GO TO SEGMENT 9. ALL OTHER RESPONSES SKIP TO SEGMENT 8)

Y: 9
N: 8
U: 8

- 8 Democrat? - (YES, NO)

DO YOU CONSIDER YOURSELF TO BE A DEMOCRAT?

Y: 9
N: 9
U: 9

- 9 Male? - (YES, NO)

ARE YOU MALE?

Y: 10
N: 10
U: 10

10 50+ - (YES, NO)

ARE YOU 50 YEARS OF AGE OR OLDER?

Y: 11
N: 11
U: 11

11 Thank You. Goodbye - (PLAY ONLY)

THANK YOU FOR YOUR TIME AND VIEWS. THIS SURVEY WAS CONDUCTED BY FEC RESEARCH. GOODBYE. 703/857-2152

S: 0

12 DNU - (DNU PROMPT)

PLEASE SAY, YES, NO OR REPEAT, NOW. (PROMPTS A YES, NO OR REPEAT RESPONSE)

13 DNU1 - (DNU PROMPT)

THIS SURVEY WILL END WITHOUT A YES, NO OR REPEAT NOW. (WARNS OF HANG-UP WITHOUT RECEIPT OF RESPONSE)

14 DNU2 - (DNU PROMPT)

THANK YOU FOR YOUR TIME AND VIEWS. THIS SURVEY WAS CONDUCTED BY FEC RESEARCH. GOODBYE. 703/857-2152. (PLAYS ON HANG-UP IF NO RESPONSE IS GIVEN)

15 Ans-Device - (PLAY ONLY)

THIS WAS A POLITICAL SURVEY CALL. WE MAY CALL BACK LATER. (PLAYS IF WE GET AN ANSWERING DEVICE)

S: 0